

Full Name: John Joseph Parker
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ACADEMIC

- Aug 2009 – Present:** **Global English** **Creative**
 Level 2 Certificate of Educational Studies in TESOL
- Oct 2007 - Sept 2008:** **Warwick University** **Ideas-Driven**
 MA Creative and Media Enterprises
- Modules Undertaken: **Well-Organised**
- q Marketing and Markets
 - q Cultural Entrepreneurship
 - q Theories of Creativity
 - q Managing Intellectual Property
 - q Theories of the Creative Economy
 - q Creativity and Organisation
 - q Major Project
- Sept 2004- Jun 2007:** **Coventry University** **Strong Technical Skills**
 BA Media Production - *First Class Honours*
- Modules Undertaken: **Self Starter**
- q Multimedia 2
 - q Final Project
 - q Film Studies 2
 - q Video and Moving Image 1
 - q Multimedia 1
 - q Group Project
 - q Photography
 - q Professional Practice
- Sept 2002 – Jul 2004:** **Peterborough Regional College** **Enthusiastic**
 'A' Levels: English Lit/Lang, Media Studies, Fine Art
- Sept 1999 – Jul 2002:** **St. Peters, Huntingdon** **Teamworker**
 9 GCSEs grade C and above including English, Mathematics and Science

IT SKILLS

- q Microsoft Office
- q Adobe Creative Suite
- q Final Cut Pro
- q Avid Xpress Pro
- q Google SketchUp Pro
- q HTML, CSS, PHP (basic), FTP, MySQL
- q Wordpress

LANGUAGE SKILLS

- q English (mother tongue)
- q Mandarin (basic)

EMPLOYMENT

- Jul – Aug 2010** **Alconbury Parish Council** (*Designer*)
 Volunteered to design permanent tourist map board listing various historical features and places of interest

Excellent References Available on Request

Apr 2010	Fenview Lodge Guest House (<i>Web Designer</i>) Analysed competitor SEO and improved search ranking, as well as general site editing	
Dec 2009	Design Bridge, London (<i>Consultant</i>) Hired as a consultant in regards to product entry into the Chinese market	
Jan 2009 – Present	Vital Network Ltd., Alcester (<i>Editor</i>) Registered sports editor for VitalFootball.co.uk , writing various articles regarding a well known Premier League club	
Nov 2006 - Jan 2009	Eighthsin LLP (<i>Executive Director</i>) As Executive Director, Eighthsin LLP was founded along with three other graduates in 2006 as a means of providing high-end corporate media solutions for commercial sale	Creative
	Clients Included:	
Jul – Aug 2008	Hair at the Lounge, Truro (<i>Camera Operator and Editor</i>) Filmed and edited a promotional video for an award winning hair salon. Production involved a stylised DVD-ROM epitomising the image and branding of the business	Ideas-Driven
Jul 2008	Herts & Essex Fertility Centre, Cheshunt (<i>Designer</i>) Produced the disk and cover designs for an introductory DVD-ROM video	Well-Organised
Jun - Jul 2007	Rolls Royce, Ansty, Coventry (<i>Camera Operator</i>) Filmed a series of training videos explaining the mechanics of the Rolls-Royce engines to clients	Persuasive
Jan 2007	Praha Productions, Coventry (<i>Camera Operator</i>) Filmed the <i>4docs</i> feature documentary 'Home from Home' in Spain, which focuses on peoples holiday experiences in the popular resort of Benidorm	Strong Technical Skills
		Self Starter
		Enthusiastic
		Teamworker

INTERESTS

- q Travel, foreign film, art and design, fashion, journalism, football, squash, badminton.

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